Workday RISING

Workday Rising 2023

oCIO Experience
September 26-29, 2023
Moscone Center, San Francisco

Workday Rising 2023
Theme: The Future of Work

~15,000 attendees

San Francisco | Moscone Center

September 26-29, 2023

Your Rising CIO Experience

We have curated a number of events for IT Leaders of all levels at Workday Rising to build advocacy with CIOs. Join us to gain an understanding of how our technology can **help you support C-Suite peers** and **drive business outcomes.**

Executive Symposium	**Executive Symposium: Forum for IT Executives**	**CIO Rising Keynotes and Sessions**
Tues, Sept 26 - Wed, Sept 27 12:00 PM - 4:30 PM (Tues) Moscone Center	Wed, Sept 27 10:45 AM -11:45 AM Moscone Center	Tues, Sept 26 - Fri, Sep 29 60 oCIO Sessions Moscone Center
Network with executive leaders from Workday, customers, and prospects with the purpose of learning, and accelerating business value.	Forum: The Complexities and Opportunities of Role-Based IT Security *followed by lunch for IT Executives 11:45 AM - 12:45 PM*	5 IT Leader Forums -Curated for Directors and above and featuring third-party experts, customers, and Workday leaders. 3 Product Strategy & Vision -Update on our latest innovations by Product GMs. 5 Workday on Workday IT sessions -Workday leaders share their approach and best practices. 41 Breakout Sessions 6 Demos

"What I love about Workday Rising has been the speakers, extremely knowledgeable dynamic and the content and depth of knowledge that's been shared." - CIO, Children's Hospital of Orange County

2023 Conference Agenda Overview

Mon SEP 25

Registration & Badge Pick UP | 2:00 PM - 8:00 PM

Day 1 - Tues SEP 26

Registration & Badge Pick UP | 8:00 AM - 7:45PM

Braindate, Meeting Centers, Ask an Expert | 1:00 PM - 4:30 PM

Content Sessions: PCTs & CRCs | 9:00 AM - 4:30 PM

Exec Symposium 12:00 PM - 5:00 PM

Ancillary Meetings & Industry Kick Offs | 9:00 AM - 4:30 PM

Keynote 45 Mins 5:00-5:45

Expo Welcome Reception 5:45 - 7:45

Exec Sym Reception 6:30 - 8:30 PM

Day 2 - Wed SEP 27

Registration & Badge Pick UP | 8:00 AM - 6:00 PM

Sunrise Fun Run 6:00 AM

Lite Bites 8:00 - 8:45

Keynote Viewing

Keynote 75 Mins 9:00 - 10:15

Expo, Braindate, Meeting Centers, Ask an Expert | 10:15 AM - 5:00 PM

Content Sessions: PSVs, BOs, HOLs, Theaters | 10:45 AM - 5:00 PM

Exec Symposium 10:15 - 1:00 PM

Financial Analyst Day | 2:00 - 6:30 PM

Lunch 11:30 - 1:30 PM

Sunset Session |

Sponsor Events

Day 3 - Thurs SEP 28

Registration & Badge Pick UP | 8:00 AM - 6:00 PM

Sunrise Yoga 6:00 AM

Lite Bites 8:00 - 8:45

Keynote Viewing

Keynote 45 Mins 9:00 - 10:00

Expo, Braindate, Meeting Centers, Ask an Expert | 10:45 AM - 4:45 PM

Content Sessions: BOs, HOLs, Theaters | 10:15 AM - 4:00 PM

Lunch 11:30 - 1:30 PM

Keynote 30 Mins 4:45 - 5:15

CAP 7:30-11:00

Day 4 - Fri SEP 29

Registration & Badge Pick UP | 8:00 AM - 2:00 PM

Lite Bites 8:00 - 8:45

Expo, Braindate, Meeting Centers, Ask an Expert| 9:00 AM - 2:00 PM

Content Sessions: HOLs, BOs, Repeats | 9:00 AM - 2:00 PM

Ancillary Meetings | TBC

Lunch 11:30 - 1:30 PM

Tuesday, September 26, 2023
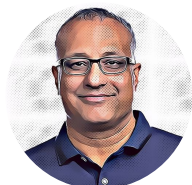
12:00 PM–12:50 PM	**Welcome and VIP Networking Lunch**
	Tables Hosted by Workday Executives
1:00 PM–1:10 PM	**Welcome Remarks**
1:10 PM–1:55 PM	**A Global Outlook and Impact on Business**
	Condoleezza Rice, 66th Secretary of State
2:00 PM–2:40 PM	**AI and ML: Outlook and Opportunities**
	Sayan Chakraborty, Co-President, Workday, in conversation with Ajay Agrawal, Founder, the Creative Destruction Lab, and Co-Author of *Prediction Machines: The Simple Economics of Artificial Intelligence*
3:00 PM–3:40 PM	**Executive Perspective**
	Ann-Marie Campbell, Executive Vice President, U.S. Stores and International Operations, The Home Depot
3:45 PM–4:30 PM	**Creating Experiences People Love**
	Speaker to Be Confirmed Soon
4:40 PM–5:00 PM	**Transition to Workday Rising Welcome Keynote**
5:00 PM–5:45 PM	Workday Rising Welcome Keynote (VIP seating)
6:30 PM–8:30 PM	Executive Symposium Reception at MOMA

Wednesday, September 27, 2023

9:00 AM–10:15 AM	Workday Rising Innovation Keynote (VIP seating)
10:45 AM–11:45 AM	**Executive Symposium:**
	Forum for Finance Executives
	Forum for HR Executives
	Forum for IT Executives
11:45 AM–12:45 PM	**Lunch:**
	Lunch for Finance Executives
	Lunch for HR Executives
	Lunch for IT Executives

Sayan Chakraborty,
Co-President, Workday

Condoleezza Rice,
Stanford University

Ajay Agrawal, Author and Founder,
Creative Destruction Lab

Ann-Marie Campbell,
Executive Vice President, The Home Depot

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Leader Forums

Responsible Innovation: AI and Machine Learning Privacy and Ethics

Date: September 28, 2023
Time: 2:15 PM - 3:00 PM ROOM#: 3005, Moscone Center

It is important to consider the type of guardrails that are needed to ensure that AI solutions are trustworthy. Join us for a conversation with Workday leaders from engineering, trust, and public policy to discuss the Workday approach to ethical AI.

Speakers

Chandler Morse, Vice President, Public Policy, Workday

Shane Luke, Vice President, AI and Machine Learning, Workday

Kelly Trindel, Head of Machine Learning Trust, Workday

CIO-CHRO Collaboration: Addressing the IT Talent Gap in a Skills-Driven World

Date: September 28, 2023
Time: 1:00 PM - 1:45 PM ROOM#: 3024, Moscone Center

In the rapidly evolving IT landscape, CIOs must bridge a daunting IT skills gap, in collaboration with the CHRO, to modernize and achieve business goals. Join this session to discover how IT leaders are collaborating with their HR counterparts to close skills gaps through technologies such as AI and machine learning, positioning IT at the forefront of digital change.

Speakers

Penelope Prett,
Former CIO, Global Lead,
Accenture

Rani Johnson,
Chief Information Officer,
Workday

Modernizing Finance Architecture to Tighten CIO and CFO Partnership and Unleash Finance Value Creation

Date: September 28, 2023
Time: 3:30 PM - 4:15 PM ROOM#: 3024, Moscone Center

According to recent research from Deloitte and Workday, progressive CIOs see strategic partnership with the CFO as key to succeeding in their role—and use that partnership to accelerate results. Join this discussion on leading finance modernization through tight finance/IT alignment and how rethinking old ERP patterns helps finance create value in a dynamic, multicloud world.

Speakers

Terrance Wampler, Group GM, Office of the CFO, Workday

Mike Danitz, Principal, Finance Transformation, Deloitte

Compose Your Future: the Business Case for Building on Workday Extend

Date: September 28, 2023
Time: 3:30 PM - 4:15 PM ROOM#: 2020/2022 (next to Conversation Kiosk), Moscone Center

Join this session to learn how you can build a business case for Workday Extend and achieve your goals with a strategic, long-term investment. Hear directly from successful Workday Extend customers about how they discovered the full potential of Workday Extend and benefited from the Workday purpose-build platform. Learn how to provide enduring value for your organization through a strategic approach toward the Workday platform, Workday Extend, and its capabilities based on your needs and specific use cases.

Speakers

Paul Wright, CIO, Accuride Corporation

Shawna Cartwright, SVP, Enterprise Technology, Cushman & Wakefield

Ryan Basilio, Head of Outbound Product Management, Workday Cloud Platform

Leaders Forum: Mentoring Strategies to Accelerate Your Career and Digital Transformation

Date: September 28, 2023
Time: 2:30 PM - 3:15 PM ROOM#: 3001/3003, Moscone Center

Everyone knows that cross-functional collaboration is key to the success of any transformation, but did you know that being a mentor, ally, or sponsor to others outside your organization can also be a career accelerator? Bring your career challenges to this unique workshop to learn how to forge more intentional bonds between Finance, IT and the business using mentoring strategies that enhance mutual trust and respect and accelerate professional success.

Carin Taylor, Chief Diversity Officer, Workday

Rani Johnson, Chief Information Officer, Workday

Sheryl Estrada Editor, FORTUNE CFO Daily

Sallie Willingham, Chief Finance Transformation Officer, Fifth Third Bank

Product Strategy & Vision

Workday Extend Strategy and Vision: Your Platform for People and Money

Date: Sep 27, 2023
Time: 11:00 AM - 11:45 AM Room#: 3005, Moscone Center

To execute with speed and agility, you and your IT teams need a purpose-built platform with low-code tools to rapidly compose new capabilities. Workday Extend is your answer, providing the best place to rapidly build new finance and people capabilities to consolidate, respond, and innovate. Join this session to experience the power of Workday Extend and our rapidly expanding ecosystem. Explore what's coming in low-code/no-coded tooling and with new technologies including AI and machine learning, and experience the remarkable innovations made possible through the ingenuity of our global partner and customer community.

Matt Grippo, GM for Cloud Platform, Workday

Jay Wieczorkowski, Sr. Director, Product Management, Workday Cloud

Ryan Basilio, Head of Outbound Product Management, Workday Cloud Platform

Jennifer Serrato, VP Software Development Engineering, Workday Cloud Platform

Workday Experience: Strategy and Vision

Date: September 27, 2023
Time: 12:30 PM - 1:15 PM Room#: 3007/3009/3011, Moscone Center

Calling all leaders: join this session to learn how Workday is innovating to make employee experience effortless, intuitive, intelligent, and trustworthy for managers, frontline workers, and HR and finance professionals. We showcase new, anticipatory experiences across web and mobile, and provide a glimpse into how Generative AI creates productivity gains.

Speakers

Josh Lannin, Vice President, Productivity Technology, Workday

Berea Schaffer, VP, Connected Experiences, Workday

Katie Holden, Vice President, UI Platform, Workday

Workday AI and ML: Strategy and Vision

Date: September 27, 2023
Time: 1:45 PM - 2:30 PM Room#: 3007/3009/3011, Moscone Center

We are in the midst of an unprecedented wave of technological innovation not seen in generations. AI and machine learning (ML) is fundamentally redefining how work gets done, and our unique approach to delivering AI and ML is designed to give you a competitive edge. Join us to learn how Workday enables rapid delivery and adoption of ML and generative AI to provide impactful value to your organization.

Speakers

Jim Stratton, SVP, Chief Technology Officer, Workday

Shane Luke, Vice President, AI and Machine Learning, Workday

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Breakout Sessions

Breakouts to engage your IT teams

Workday on Workday
Workday leaders in finance, HR, and IT share their approaches to cross-functional collaboration, process optimization, change management, agile methodologies, and automation use cases enabled by our unique data-first architecture.

Leading Practices
The best way to learn about the power of Workday? From your peers. Join sessions showcasing how our customers are managing change and using our solutions to transform their operations.

What's New in Workday
Get highlights of the key features from our newest release and learn what you can look forward to in the next one.

Demos
Short demos that explore new products, feature announcements, persona scenarios

Workday on Workday Theater

- 23 Sessions, including 10 oCFO sessions, 8 oCHRO sessions, and 5 oCIO sessions, all led by Workday practitioners

- Location: Theater #1, Moscone Center

- <u>oCIO Sessions:</u>

  - Driving Innovation with AI and ML at Workday
    September 27, 2023, 12:15 PM - 12:45 PM

  - IT as an AI Innovation Partner
    September 27, 2023, 2:30 PM - 3:00 PM

  - Adopting a Product-Mindset Operating Model at Workday
    September 28, 2023, 11:15 AM - 11:45 AM

  - Interoperability at Workday: Building a Multi-cloud Environment Across Multiple Data and Systems Platforms
    September 28, 2023, 1:30 PM - 2:00 PM

  - Innovating with Workday Extend
    September 29, 2023, 9:00 AM - 9:30 AM

oCIO Leading Practice Sessions: ML and AI

Session ID	Date, Time	Title, Speakers
ITLP2026	9/27, 12:30 PM - 1:15 PM	Machine Learning is Everywhere, But Where Is My Data?, Edward Raffaele, Vice President, Software Development Engineering, Workday
ITLP2025	9/27, 1:45 PM- 2:30 PM	What to Know About the Current Policy Landscape for AI, Victoria Espinel, President and CEO, BSA | The Software Alliance, Chandler C. Morse, Vice President, Public Policy, Workday, Evangelos Razis, Public Policy Senior Manager, Workday
ITLP2187	9/28, 10:45 AM- 11:30 AM	Artificial Intelligence and Data Privacy: What to Know, Barbara Cosgrove, Chief Privacy Officer, Workday, Sam Li, Technical Director, Global Data Architecture, Workday
ITLP2027	9/29, 9:15 AM - 10:00 AM	The Workday Machine Learning Platform, Shane Luke, Vice President, AI and Machine Learning, Workday
ITLP2021	9/29, 10:30 AM- 11:15 AM	Configuring Data and Changing the Way You Take Advantage of Machine Learning Features, Vivek Srivastava, Sr Manager, Product Management, Workday, Michael Quagliato, Director, Data & Privacy Engineering, Workday
ITLP2024	9/29, 11:45 AM - 12:30 PM	Search Insights: Augmenting Search Data with Machine Learning, Mark Klibanov, Director, Machine Learning Engineering, Workday, Caleb King, Product Manager, Workday

oCIO Leading Practice Sessions: Extend/Platform

Session ID	Date, Time	Title, Speakers
ITLP1679	9/27, 11:15 AM-12:00 PM	Maximize IT Compliance and Productivity with a Workday Extend App for Workday Access Management - Venkatraman Kalyanam, Director, HR IT Delivery, Payroll, Time, Learning and M&A **Bristol Myers Squibb,** Mani Kumar Yalla, Associate Director, HRIT, BMS
ITLP1726	9/27, 1:45 PM-2:30 PM	**Sun Life's SPACE Framework** for When to Use Workday Extend, Eric Chung, Director, HR Systems Management, Sun Life
ITLP1565	9/27, 3:00 PM-3:45 PM	Extending Workday for Manufacturing Metrics and the Factory Floor, Paul Wright, CIO, SVP, **Accuride Corp**
ITLP1555	9/28, 10:45 AM-11:30 AM	Maximizing Cash Flow by Automating Recoverable Expenses, Lee Vanderpool, Chief Accounting Officer & Global Controller, **General Atlantic**
ITLP1300	9/28, 10:45 AM-11:30 AM	Nifty Gifty: Using Workday Extend to Transform a Manual Process for Requesting a New Gift Worktag, Jacob Mair, Senior Director of Financial Reporting, **University of Virginia**
ITLP1584	9/28, 12:00 PM-12:45 PM	Adopting Workday Extend to Solve Global Business Needs: an Implementation Journey, Ricardo Medrano, ERP Manager, **Telus International**
ITLP1223	9/28, 12:00 PM-12:45 PM	**The Future of Integrations: Target and Lowe's on Workday Orchestrate**, the newest integration tool from Workday, Joe Lee, Senior Outbound PM, Workday
ITLP1660	9/28, 2:15 PM-3:00 PM	Managing Integrations at Scale: Tips and Tricks for Living with 300+ Integrations, Scott Eaton, Manager, Digital Services, **Corewell Health**
ITLP1791	9/28, 2:30 PM-3:15 PM	Streamline and Save at Scale: **How the Home Depot Mastered a Winning Workday Extend Strategy,** Lisa Lewis, Director, IT, Home Depot, Matt Komendolowicz, VP, Global Extend Services, Kainos
ITLP1818	9/28, 3:30 PM-4:15 PM	Workday Prism Analytics, Workday Extend, and Workday Adaptive Planning, Oh My! How **RAND Continuously Innovates** with Workday Applications, David Longo, Workday Service Center Director, RAND Corporation
ITLP1245	9/29, 9:00 AM-9:45 AM	**Dropbox's Journey** Transforming the Performance Experience with Workday Extend, Diya Patel, Director, HRIS, Dropbox, Casey Ferguson, Enterprise Applications Programmer, Dropbox
ITLP1156	9/29, 9:15 AM-10:00 AM	**Interoperability at Workday: from No-Code Tools to Workday Extend** - Joe Lee, Sr. Outbound Product Manager, Workday, Nick Moores, Sr. Developer Relations Advocate, Workday

oCIO Leading Practice Sessions: Unified Data and Trust

Session ID	Date, Time	Title, Speakers
ITLP1164	9/27, 10:45 AM- 11:30 AM	Using SQL in Worksheets, Mike Ellison, Director, Business Intelligence, UNLV
ITLP1493	9/27, 12:30 PM- 1:15 PM	Strategic Ethics and Workday: Elevating Data Privacy Beyond Organizational Policy, Kate Jahnsen, Manager, HRT QA & Audit, Sunbelt Rentals
ITLP2255	9/27, 1:45 PM- 2:30 PM	Understanding the Workday Coexist Analytics Strategy, Jim Miranda, Kimberly Clark, Nishant Teredesai, Director, Planning and Analytics Product Strategy
ITLP1700	9/27, 2:45 PM - 3:30 PM	A Security Deep-Dive: Assessment, Enhancement, and Optimization, Akhil Mathur, Senior Director, Information Technology, Clark Construction Group
ITLP1495	9/27, 3:00 PM - 3:45 PM	Proactive Privacy: How to Put Workday at the Center of Compliance Efforts, Devin Fischer, Lead Workday Administrator, GEHA
ITLP1509	9/27, 4:15 PM- 5:00 PM	Workday Security Real-Time Dashboards, Auditing, and Alerting, James Aten, Principal Workday Security Admin, Red Hat
ITLP1723	9/29, 9:15 AM - 10:00 AM	Unleash the Power of Workday Prism Analytics with CSL Behring's Survey Data Story, Harsha Kadiyala, Sr Manager HRIT, CSL Behring, Aravind Chandrasekaran, Senior Product Manager, Data Platform Product Management, Workday
ITLP1258	9/29, 9:15 AM - 10:00 AM	Leading Practices in Authentication and Authorization: the Do's and Dont's, Lavanya Pagolu, Sr. Product Manager, Workday, Kevin Wright, Senior Product Manager, Workday

oCIO Leading Practice Sessions: Flexible Processes & Accessibility

Session ID	Date, Time	Title, Speakers
ITLP1161	9/27, 5:15 PM - 6:00 PM	How Watts Water Discovered Benefits of the Productivity Suite to Better Inform the CEO, Greg Higgins, Global Workday HCM Analyst, Watts Water Technologies
ITLP1772	9/28, 12:00 PM - 12:45 PM	Execute with Speed and Agility by Leveraging the Workday Business Process Framework, Matt Weseloh, Director, Business Systems and Transformation, RTX - Raytheon Technologies
ITLP1918	9/28, 2:15 PM - 3:00 PM	Driving Inclusion with Accessibility, Mia Rahn, Associate Director, Accenture, Mary Roemmele, Director, Accessibility, Workday
ITLP1235	9/28, 3:15 PM - 4:00 PM	How Wegmans Replaced BIRT with Docs to Reimagine Its Compensation Review Process, Menesha Mannapperuma, Sr Product Manager, Workday Justin MacDuff, Workforce Insights Architect, Wegmans Food Markets Inc.
ITLP1641	9/29, 10:30 AM - 11:15 AM	Emails with an Impact: Leveraging Notification Designer to Beautify Emails Using Your Brand, Jason Neely, Sr. Product Manager, Workday, Kevin Ross, Functional Architect, Workday
ITLP2367	9/29, 10:30 AM - 11:15 AM	Building with New Tools: How Lowe's Uses Workday Extend and Workday Orchestrate to Improve HR Processes for the Future
ITLP2249	9/29, 11:00 AM - 11:45 AM	Become a Task Superhero with My Tasks, JT Benjaminsen, Senior Product Manager, Workday, Taylor Linnell, Sr Product Manager, Workday

oCIO What's New Sessions

Session ID	Date, Time	Title, Speakers
ITWN1259	9/27, 1:45 PM - 2:30 PM	What's New in Application Security: Controlling Access to Your Data, Gautam Roy, Principal, Product Manager, Jennifer Wong, Director, Product Management
ITWN1920	9/27, 4:15 PM - 5:00 PM	Unleashing Innovation with Machine Learning on Workday Extend, Kristin Altreuter, Sr Product Manager, Isaac Potoczny-Jones, Sr Director, Software Development Engineering
ITWN1951	9/28, 10:30 AM - 11:15 AM	Transforming the Business with Generative AI, Shane Luke, Vice President, AI and Machine Learning, Edward Raffaele, Vice President, AI and ML Engineering
ITWN2028	9/28, 11:45 AM - 12:30 PM	What's New in Digital Engagement, Kim Murray, Sr Director, Product Management, Paul Stokes, Vice President, Software Development Engineering
ITWN1745	9/28, 1:15 PM - 2:00 PM	What's New in Workday Prism Analytics, Krupa Natarajan, Sr Director, Data Platform Product Management, Abhi Sinha, Director, Product Management
ITWN1867	9/28, 2:15 PM - 3:00 PM	What's New in Privacy: Tools to Meet Your Evolving Privacy Needs, Barbara Cosgrove, Chief Privacy Officer, Jennifer Wong, Director Product Management
ITWN1290	9/29, 10:30 AM - 11:15 AM	What's New with Workday Extend, Emily Ramey, Sr Product Manager, Nick Moores, Sr Developer Relations Advocate
ITWN1833	9/29, 10:30 AM - 11:15 AM	What's New in Workday Messaging: We've Only Just Begun, Restine Padojino, Sr Product Manager, Tim Hill, Sr Manager, Product Management,

oCIO Demos

Session ID	Date, Time	Title & Description	Speakers
ITD2030	9/27, 11:45 AM - 12:15 PM	**AI and Machine Learning: oCHRO Use Cases** AI and machine learning (ML) are critically important to succeed with a skills-based approach to talent. Come see how ML is used throughout the talent lifecycle to support your organization's talent needs.	Ashley Gomez, Solution Consultant HCM
ITD2031	9/27, 1:15 PM - 1:45 PM	**AI and Machine Learning: oCFO Use Cases** Workday is uniquely positioned to deliver machine learning (ML) applications to create value for our customers. Come see how ML is applied within finance to elevate the experience, create efficiency, and improve accuracy while reducing risk.	Barbara Lanier, Principal, Solution Consultant Presales
ITD2032	9/27, 2:45 PM - 3:15 PM	**Docs for Layouts** Learn about the new editor in Workday that makes it easy to create dynamic, flexible, and intuitive layouts for merit statements, employee reviews, and more—all without using BIRT.	Menesha Mannapperuma, Sr Product Manager
ITD2040	9/28, 10:30 AM - 11:00 AM	**Workday Extend and Workday Prism Analytics Use Cases** Take your knowledge of Workday Prism Analytics and Workday Extend to the next level. Join this session to see how Workday Prism Analytics and Workday Extend are leveraged in many use cases across HR, finance, and IT.	David Taylor, Sr Manager, Presales Analytics
ITD2521	9/28, 12:45 PM - 1:15 PM	**Generative AI in Workday** Generative AI is poised to significantly impact how work gets done. Join this session to see how Generative AI is being embedded within Workday and the flexibility of the platform to quickly address new capabilities.	Kristin Altreuter, Sr Product Manager, Vivek Srivastava, Sr Manager, Product Management
ITD2029	9/28, 1:30 PM - 2:00 PM	**Advanced Security Groups** Take your knowledge of Workday configurable security to the next level. In this session, learn best practices for managing advanced security groups, such as rules-based and segment-based security groups.	Griffin Anderson, Principal, Enterprise Architect